
KATIE HUNT

Creative Marketing Manager

CONTACT

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PROFILE SUMMARY

Creative Marketing Manager with 18+ years of experience delivering impactful brand content and driving growth through strategic visual storytelling, cross-functional collaboration, and innovative use of AI. Skilled in leading teams to produce high-quality photography and video campaigns across print, digital, social, and broadcast platforms, with a focus on brand consistency and customer engagement.

EDUCATION

- 1999-2003
Georgia State University,
• BFA Sculpture and Photography

WORK EXPERIENCE

Home Depot- Interior Design Manager 2017 - Present

- Leads creative marketing team in delivering on-trend interior design content and photography for successful print, broadcast, digital and social media campaigns. Goals include ensuring brand consistency, promoting business growth, and fostering client relationships for HD Home and premiere catalog promotions.
- Partners with cross-functional teams to support creative marketing, merchandise development and sales initiatives.
- Conceptualizes and directs the production of high-quality photography that resonates with clients across various channels, including digital, social and print.

Home Decorator's Collection - Art Direction 2015 - 2017

- Directed the production of the Home Decorators Collection Print catalog and off-site photography, overseeing concept development, merchandise curation, set design, art direction, and photo styling.

Vellum - Senior Lead Photo Stylist 2009 - 2014

- Led creative styling for photo shoots, developed concepts and visual narratives aligned with brand goals. Collaborated with art directors and photographers to curate and arrange furniture, props, and accessories, ensuring cohesive visuals and efficient production. Oversaw prop scouring, budget management and team coordination.

Tojo Inc - Visual & Resourcing Manager 2010 - 2014

- Planned and executed showroom designs; sourced and purchased props and furniture for advertising photography and showrooms in Las Vegas, High Point, and Atlanta. Managed budgets and maintained resource library and prop room inventory. Styled photo shoots to create cohesive, brand-aligned visual stories.

Freelance Art Direction & Photo Stylist

- Oversaw concept development, merchandise curation, set design, art direction, and photo styling for several high-profile client.

SERVICES

- Brand & Product Curation
- Visual Content Strategy
- Creative Project Management
- Campaign Development
- AI Integration in Visual Media
- Art Direction
- Photo Styling
- Interior Design
- Set Design

SKILLS

- Microsoft Office
 - Adobe Suite
 - Lead and motivate creative teams
 - Manage multiple projects efficiently
 - Clear communication and teamwork
 - Project/resource management
 - Detail-oriented problem solver
 - Strong Organization skills
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