

KATIE HUNT

Marketing & Visual Design Manager

CONTACT

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Profile Summary

Dedicated creative senior manager with over 14 years of experience leading marketing campaigns and brand growth. Skilled in visual design, photography, AI, and digital marketing, with a strong focus on quality, creativity, and team collaboration.

EDUCATION

- 1999-2003
Georgia State University,
• BFA Sculpture and Photography

Services

- Brand & Product Curation
- Visual Content Strategy
- Creative Project Management
- Campaign Development
- AI Integration in Visual Media
- Art Direction
- Photo Styling
- Interior Design
- Set Design

SKILLS

- Microsoft Office, Adobe Suite
- Lead and motivate creative teams
- Manage multiple projects efficiently
- Clear communication and teamwork
- Project/resource management
- Detail-oriented problem solver
- Strong Organization skills

Work Experience

Home Depot 2016 - Present
Interior Design Manager

- Leading creative marketing team in delivering on-trend interior design content and photography for successful print, broadcast, digital and social media campaigns. Goals include ensuring brand consistency, promoting business growth, and fostering client relationships for HD Home and premiere catalog promotions.
- Partnering with cross-functional teams to support creative marketing, merchandise development and sales initiatives.
- Conceptualizing and producing high-quality photography that resonates with clients across various channels, including digital, social and print.

Home Decorator's Collection 2014-2016
Art Direction

- Directed catalog production and off-site photography, managing everything from merchandise curation, set design, art direction and styling.

Vellum
Manager of Visual and Resourcing/ Styling 2009 - 2014

- Planned and executed showroom design. Purchased props and furniture for advertising photography and showrooms in Las Vegas, High Point and Atlanta. Managed all budgets for photography and showroom. Oversaw the organization and upkeep of resource library and prop room inventory.
- Styled photo shoots by curating and arranging props, furnishings, and textiles to create visually engaging, brand-aligned scenes.

Freelance Art Director & Stylist

- Designed, styled and directed sets for several high-profile clients, including Mudpie, Simmons, Kohls, Stein Mart, Benchmark Brands, Cartes, Rubbermaid, Levelor and Graco