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# KATIE HUNT

Visual Art Director & Stylist

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## CONTACT

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Creative Marketing & Visual Director with 15+ years of experience delivering brand-aligned content through strategic visual storytelling. Skilled in art direction, photo styling, set design, and AI/CGI-integrated imagery across print, digital, social, and broadcast platforms. Experienced in leading creative teams, driving cross-functional collaboration and producing high-impact campaigns that strengthen brand consistency and audience engagement.

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## EDUCATION

Georgia State University  
1999-2003  
BFA Sculpture and Photography

## WORK EXPERIENCE

Home Depot - Creative Marketing Manager 2017-Present

- Lead creative direction for multi-channel marketing campaigns. Develop on-trend interior and lifestyle imagery for print, digital, broadcast, and social platforms while ensuring brand consistency and business alignment.
- Conceptualize and direct high-quality photo and digital production. Oversee mood boards, styling direction, set execution, and final imagery — including integration of CGI and AI-assisted content where applicable.
- Partner cross-functionally with merchandising, marketing, and sales teams to develop cohesive visual strategies that support product storytelling, seasonal initiatives, and revenue growth.

Home Decorator's Collection - Art Direction 2015-2017

- Directed the production of the Home Decorators Collection Print Catalog, including off-site photography, concept development, merchandise curation, set design, art direction, and photo styling.

Vellm - Art Direction & Photo Stylist 2009-2014

- Led art direction and creative styling for photo shoots, directing visual concepts and branded environments in collaboration with cross-functional creative teams. Oversaw prop sourcing, budget management, and on-set production to ensure cohesive final imagery.

Tojo Inc - Visual & Resourcing Manager 2010-2014

- Planned and executed showroom designs across Las Vegas, High Point, and Atlanta locations; sourced and purchased props and furniture for advertising photography and showroom environments. Managed budgets, maintained resource libraries and inventory, and styled photo shoots to deliver cohesive, brand-aligned visual stories.

Freelance Art Direction & Photo Stylist

- Led concept development, merchandise curation, set design, art direction, and photo styling for high-profile clients across editorial and commercial projects.
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## SERVICES

- Brand & Product Curation
- Visual Content Strategy
- Creative Project Management
- Campaign Development
- AI Integration in Visual Media
- Art Direction
- Photo Styling
- Set Design

## SKILLS

- Microsoft Office
  - Adobe Suite Suite
  - Multi-Project Management
  - Cross-Functional Collaboration
  - Creative Team Leadership
  - Project & Resource Management
  - Detail-Oriented Problem Solver
  - Strong Organizational Skills
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